

What is the value of your NCRA/ANREC membership? 2019-2020

The NCRA/ANREC was founded on July 14, 1986. Since then we have grown from less than 20 members to 109 (As of April 1st, 2019). We have worked to facilitate the continual growth of the sector (8% growth a year over the past 5 years) and encouraged stations to join our family of community-focused stations. NCRA/ANREC members broadcast in more than 63 languages, collectively have more than 10,000 volunteers who produce a phenomenal 700 hours of programming a week! These stations reach a significant online audience and regular daily reach over an estimated 500,000 listeners across Canada.

The NCRA/ANREC is able to continue to offer support and grow our number of resources and services as a result of the financial support of the membership fees. Without the support of our members the NCRA/ANREC couldn't support a national office and provide support to stations each year.

The NCRA/ANREC continues to make available the benefits of:

- The Regulatory Survival Guide, the Copyright Handbook, Board of Directors and new online training resource and wiki information regarding c/c radio regulations.
- The continued benefits of 1.9% saving from SOCAN fee for Broadcasting Licenses. We continue to liaise with SOCAN to represent the needs of our sector, including automation of this system.
- Private consultation on grant applications, for example, CRFC grant design and support.
- The Community Radio Awards in Broadcast and Online continues to be a significant benefit, which has helped earn stations granting funds, recognition and prestige.
- The Community Radio Exchange continues to be a free service offered to our members, which is a highly priced service in other jurisdictions.
- Health and Station Insurance partners, we've been informed that stations save on average \$200+ by switching to our national partners. We continue to find group-buy options to help reduce operational costs for stations. Over 20 stations participate.
- Our email lists continue to be a significant resource for stations as they crowd-source solutions to issues they may face.
- Co-Founded the Community Radio Fund of Canada (CFRC), which to date has distributed more than \$10 million to Campus/Community stations. The NCRA/ANREC maintains a presence on the board of directors for the CRFC. The NCRA/ANREC also works on a sector wide working group with the CRFC and the francophone stations to solicit new revenues sources for our members and the sector at large.
- The NCRA/ANREC continues to provide the resources generated from previous projects such as equity-based projects and resources like Resonating Reconciliation, Rendez-vous De La Francophonie and the disAbilities Handbook (Updating in 2019).

Some successes from the past year:

- We supported more than 15 individual stations interacting with the Canadian Radio-television and Telecommunications Commission (CRTC) with licence applications, renewals, amendments and other regulatory issues in 2018-2019. The NCRA/ANREC draws on nearly 50 years of regulatory experience through devoted volunteers and staff to support this important work.

- We ran a sixth annual successful Annual Returns campaign ensuring that stations remain in compliance with their regulatory obligations.
- We launched the national distribution network for artists, labels and distributors to deliver content directly to programmers via the Iearshot Digital Distribution system.
- We released an Indigenous Zine highlighting best practices for acknowledging indigenous territory. Free for members!
- We launched a National Strategic Learning and Development Platform which includes online training through NorthPass, 3 rotating annual conferences/summits, mentorship program and more
- We updated our member-only website with dozens of resource pages.
- The NCRA/ANREC created a Wiki with over 100 entries! The Wiki has now become the central location for shared knowledge on c/c radio.
- We funded 25 member stations \$30,000 to produce 20 documentaries and programming about bilingualism in their communities through the "Rendez-vous de le Francophonie" program offered by our partner Fondation Dialogue & Canadian Heritage.
- In our National Advertising campaign continues to bring in funding, with a "1-day funding blitz" for May 2019.
- Ongoing consultations with MPs, Senators, CRTC Commissioners and sector partners.
- Had high level consultations with Canadian Heritage in order to advocate for more funding options for c/c stations. This has including meeting with the Minister of Heritage to lobby on behalf of campus and community stations and submitting to the Broadcasting and Telecommunications Act Review Panel.
- The NCRA/ANREC provided promotional support to the Marathon programming for homelessness, the International Day for the Rights of the Child including a breakfast event at the Senate and the Wetlands project for Earth Day to our membership.
- The Public Service Announcement Network, an initiative to bring national PSAs from Canadian charities and non-profits to a central depository for c/c stations.
- Podcast Network and storage infrastructure needed to convert radio programming to podcasts!

Some of the things we're working on for the coming year:

- A new regional conference in Eastern Canada, Fall 2019
- My Community My Radio public facing website. This will be an initiative to show and promote to the public what campus and community radio does in Canada.
- Programming the NCRC, SMS and Regional Summit for the first time.

The NCRA/ANREC continues to work on finding ways to provide services and products of value to our members, while also diversifying our sources of revenue to offset operational costs. The NCRA/ANREC has calculated that stations in 2019 had the potential of making over **\$17,000 in savings, or cash, through grants and advertising**, we will continue to work to increase this number, while also providing substantial intrinsic value for our members.