

May 31, 2013

NCRA Community Radio Awards
180 Metcalfe, Suite 608
Ottawa, Ontario K2P 1P5



To whom it may concern:

Before I get going, I just want to say that I think it would be amazing to start recognizing more 'legends' in our sector before they've moved onto other adventures. This isn't always going to be possible, but I think these recognitions are absolutely crucial to the development of positive role models within the NCRA.

That said, please accept the following letter as my nomination towards having Freya Zaltz awarded the Community Radio Lifetime Achievement/Legend Award.

Whether it be her help with navigating through license renewals, saving the sector thousands upon thousands of dollars in potential tariffs or giving people plain-english readings of the CRTC regulations we need to keep our stations on the air, I think it would be fair to say that there might be a number of stations in our sector that would not exist without Freya's contributions. And the fact that she does so even when she no longer holds any board responsibilities to the NCRA or our many stations is truly incredible.

Besides the weight of these contributions, her delivery of information to the organization is always of the highest standard. She is never baited into the brutal back-and-forth that can often take place on the NCRA email exchanges, but instead offers polite, concise, researched and correct responses that too often go unthanked. This is our chance to thank her for the whole of her advice and guidance over the many years she has been a contributor.

Thank you for taking the time to consider my recommendation of Freya Zaltz for this award. Should you have any questions or would like further clarification on anything contained in this letter, please get in touch: 403-220-3904 or cjswadm@ucalgary.ca.

Freya rules!

A handwritten signature in black ink, appearing to read "M. Atkinson".

Myke Atkinson
Station Manager
CJSW 90.9 FM