

The 2013 NCRA/Anrec Community Radio Awards ENTRY FORM

Outstanding Achievement

Creative Production – max. 5 min. excerpt

Title of entry: CHLY Promo Compilation, audio file <i>CHLY_Cat5f_audio.mp3</i>
Length: 2:22
Date aired: various/multiple
Station Affiliation: CHLY-FM 101.7
Language(s): English

Name of producer(s): Dave O Rama, Ashta Cormier, Graeme Henderson
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On the producers: Dave O Rama is a musicologist and has contributed enormously to over six different community radio stations in Canada over the last three decades. Ashta Cormier is CHLY's Production Coordinator who creates all of CHLY's messaging, graphics, and anything else that needs producing. Graeme Henderson has been a CHLY programmer for over 7 years. He has produced various programs, the most recent of all being Bigger Than Bass- an electronic music show airing every Tuesday night.

On the submission:

Excerpt 1- Dave O Rama's Lovecast promo is a jambalaya of sonic samples. This promo is intricately spliced together for a flawless sampling of musical flavours. A perfect invitation for listeners to tune in every Saturday evening.

Excerpt 2- Ashta's commercial production to promote another fantastic night at the Globe is assembled so that listeners can take away all of the important information, over the memorable sampling of audio tracks.

Excerpt 3- CHLY programmers are prompted to include a show promo each hour. Graeme assembles new promos on a semi-regular basis to keep his listeners informed of the collections and selections they may have missed on Tuesday nights broadcast of Bigger Than Bass

Excerpt 4- This Hub City Community Co Op piece produced by Ashta is meant to inspire listeners to hop of their bike and become excited about cycling. The first in a whole series of bicycle-themed messages, this one features upbeat music that evokes the feeling of a bumpy road. Special effects were picked up using an H4N at the cycle shop itself.