

Cameron Wells Bio

Cameron (Cam) Wells was born March 21, 1986. At age nine I suffered from a massive stroke leading to a disability. I came to understand disability issues are universal. Upon graduating from Journalism at St. Clair College in 2008 I began a show to help accentuate media coverage of them.

Handi-Link Paralympic Endorsements

My submission is a segment originally from the syndicated program Handi-Link, however it was picked up as a segment for Ground Wire. It explains the endorsements paralympic athletes can apply for as compared to able bodied Olympic athletes.

Rob Needham, high performance director for the paralympic committee, expressed enthusiasm for both the athletes work and the projected media coverage of the event this year which is said to have the largest ever planned media involvement.

The segment came at the request of Ground Wire to provide balance between Olympic and Paralympic coverage.

I have had the pleasure of covering several news stories for Ground Wire, but it's this one that stands out the most in that I have always felt that disability events (in particular athletics) deserve equal media coverage to their able bodied equivalents. Through my own show I do my best to provide this, I am most grateful to have had the chance to spread the message on a more diverse scale.

What was most interesting about this to me is the segment you will hear was done as follow up to the initial interview. Arranging the interview once proved difficult I'd doubted whether a second was possible.