



Community Development – How our station has helped our community.

Canoe Fm is a volunteer Community Radio station broadcasting from the village of Haliburton, Ontario and serving the County of Haliburton and surrounding communities. We broadcast at 3400 watts and have three paid employees and over sixty volunteers that make the station the success that it is. The Canoe was founded in 2001 and went to air in July of 2003. We broadcast seven days a week, twenty four hours a day and serve up a varied and eclectic mixture of programming that has something for every member of the community.

Our programming does much to support all areas of the community. We regularly have local artisans, musicians etc on air as well as members of local community groups. We also have a weekly half hour show that hi-lites a local business and programming that addresses larger social concerns, such as War Child Canada.

Now in our sixth year on air we are truly an integral part of the fabric of our community. Regular and free PSA's are a large part of our everyday programming. The community flocks to this service with a great variety of charity events, fundraisers and information pieces.

As a station we are a presence at most community events either through live broadcasts, remotes or simply a contributing booth. Examples are Canada Day celebrations, local heritage days, Art in the Park, the Highland Games and much more. We also support local fundraisers such as The Relay for Life, Run for the Cure and more. We also have a float in the local Santa Claus parades. This year we also paired with our local Health Services group for a month long fundraiser that rose over \$93,000. This included regular interviews and ongoing updates on the funds being raised.

In our station we have an ongoing collection box for the local food bank and we also have a mitten drive each winter to support local families in need. As well, we donate two scholarships to our local high school, at their graduation ceremonies and support our local Community College through on air information and PSA's and by participating in their fundraising events such as the upcoming Feast of Foods. This year we also had our second intern from the Media Program at Loyalist College.

www.canoefm.com

We also support a large number of community groups such as Rotary, Lions Club, Kins and Community Care. This year we will again be holding our Rotary Day where local Rotarians take over the airwaves.

Canoe Fm is also working very closely with Haliburton County to be the voice in all cases of Emergency. In the newspapers we are listed as the station to turn to for all updates on emergencies throughout the county.

Last month we were nominated for the Non-profit of the Year Award at a Chamber of Commerce event and we won the Warden's Award for this year.

This award recognizes a local group that has been exemplary in community involvement.

To be honest, the above information only 'scratches the surface' of what

Canoe FM is. Space constraints limit what can be said here, but we would gladly supply more information, if needed.

In summation, it would truly be difficult to imagine our community, at this point, without Canoe FM. I have confidence in saying that the vast majority of community members would heartily agree. Our station is an important part of each day, for the people of Haliburton County, both full time residents and cottagers. We thank you for your consideration and look forward to hearing from you.

Greg Roe, President

Roxanne Casey, Station Coordinator