



NCRA/ANREC
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Ottawa, ON K2P 1P5

February 28, 2014

John Traversy
Secretary General
Canadian Radio-television and Telecommunications Commission
Ottawa, Ontario, K1A 0N2

Secretary General;

Re: Application No. 2012-1618-5 Application by CJQC Radio Society, Inc. for a broadcasting licence to operate a low-power, English-language community FM radio station in Liverpool.

1. The National Campus and Community Radio Association/l'Association nationale des radio étudiantes et communautaires ("NCRA/ANREC") supports the application of CJQC Radio Society ("CJQC") for a broadcasting license to operate an English-language low-power community FM radio programming undertaking in Liverpool, NS. If there is a hearing, we wish to appear.
2. The NCRA/ANREC is a not-for-profit group committed to volunteer-driven, non-profit, community-oriented radio across Canada. Our goals are to ensure stability and support for individual stations and the long-term growth and effectiveness of the sector. We currently represent more than 85 members, including CJQC.
3. Liverpool is in Queens County, NS along the province's South Shore on the Atlantic Ocean. Its current population is about 2500, with 11,000 in Queens County. Most of its citizens are seniors, and there is also a small but vibrant local Mi'kmaq population. Tourism is an increasingly important part of the local economy.
4. CJQC was started when a group of local volunteers met with an existing c/c radio group in Liverpool to transfer the licence. Unfortunately, the original group had never, in fact, been licenced but didn't know that because of their misunderstanding of CRTC procedures and the new group neglected to confirm that the station had been licenced.
5. By broadcasting without a licence, CJQC has not adhered to the Industry Canada and CRTC licensing and approval requirements. That said, when the Commission informed CJQC that they were operating without a licence, they immediately joined the NCRA/ANREC and we have

been helping them to obtain official approval for their broadcasting activities as soon as possible.

6. From our perspective, CJQC volunteers have worked diligently to complete and submit their application documents, and they recognize the importance of following the proper licensing procedures. We believe the previous case of CKTZ-FM on Cortes Island, BC — where a community station that was broadcasting without a licence submitted an application and was then granted a licence, having established and maintained regulatory compliance since then — bolsters this case.

7. Since joining the NCRA/ANREC in 2012, CJQC has sent four volunteers to a regional conference we organized in Cheticamp, NS and sent a volunteer to our national conference in Winnipeg in 2013. They have also sought funding to send three volunteers to this year's conference in Victoria, BC to get additional training, particularly relating to regulatory compliance and programming issues.

8. We think it is significant that CJQC has trained its volunteer programmers to fulfill the current CRTC licensing requirements, and that CJQC board are well-informed about programming content requirements and conditions of licence for community radio stations. We also believe that their outstanding accomplishments over the last several years, their experience successfully providing broadcasting services to their designated communities, and their ongoing community support and participation bode well for their future as a licenced community radio station. CJQC is more advanced than many new community radio stations in terms of their internal development and community involvement, and we encourage the Commission to recognize their progress.

9. The station is currently managed by 14 volunteers who produce 85 hours of original local programming each week. If licenced, they plan to apply for funding to the Community Radio Fund of Canada to help hire full-time station staff to help with volunteer recruitment and training, community outreach, as well as establishing and maintaining regulatory compliance.

10. CJQC has just been awarded a \$7000 "Positive Aging" grant from the province to help the station build its capacity in reporting on local stories relevant to seniors. But they are also reaching out to local youth. For the last six weeks, they have had two high school student volunteers producing a local sportscast that airs each weekday and plan to work with local schools to increase student involvement. They are also working with the Nova Scotia Community College to establish a student internship program.

11. As part of its commitment to local programming, CJQC has a volunteer who produced a bi-weekly program on the local town council and related municipal issues. That volunteer moved away for work, but they are looking for someone else to continue the program and are also looking into ways to broadcast town council meetings in their entirety.

12. The station is also committed to playing local music and as part of that work recorded a series of artist interviews and performances when the East Coast Music Awards were in Liverpool.

13. Volunteers at the station have done informal work with the local Mi'kmaq community and they have discussed ways to include local Mi'kmaq programming and programmers. This would include participating in any future NCRA/ANREC initiatives relating to Aboriginal language revitalization.

14. The NCRA/ANREC believes that community radio services are particularly important in rural and remote communities where transportation and emergency broadcasting services, local news and information, and exposure for local artists may otherwise be lacking. In our experience, community radio can bring community members together and contribute to community development in unique ways.

15. For all these reasons, we believe CJQC has the infrastructure and capacity to carry out the goal of operating a licenced community radio station that is compliant with regulations and serves its local community. Therefore we support the application by CJQC and encourage the Commission to approve this application.

Thank you,

A handwritten signature in black ink, appearing to read 'SR', with a long horizontal flourish extending to the right.

Shelley Robinson,
Executive Director
NCRA/ANREC

Cc: CJQC Radio Society

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