



NCRA-ANREC
180 Metcalfe St,
Suite 608
Ottawa, Ontario,
K2P 1P5

March 3, 2014

John Traversy
Secretary General
Canadian Radio-television and Telecommunications Commission
Ottawa, Ontario, K1A 0N2

Secretary General,

Re: Broadcasting Notice of Consultation CRTC 2014-50

Renewal of broadcasting licences for campus and community radio programming undertakings
expiring 31 August 2014

In support of the following applications:

1. Attic Broadcasting Co. Ltd. ("CHMA-FM") Sackville, NB
2. Brock University Student Radio ("CFBU-FM") St. Catharine's ON
3. CHRY Community Radio Incorporated ("CHRY-FM") Downsview, ON
4. Loyalist College Radio ("CJLX-FM") Belleville, ON
5. Memorial University of Newfoundland Radio Society ("CHMR-FM") St. John's, NL
6. Radio Carleton Inc. ("CKCU-FM") Ottawa, ON
7. Radio CKUT ("CKUT-FM") Montréal, QC
8. Radio Fanshawe Incorporated ("CIXX-FM") London, ON
9. Radio Malaspina Society ("CHLY-FM") Nanaimo, BC
10. Radio Ottawa Inc. ("CHUO-FM") Ottawa, ON
11. Radio Queen's University ("CFRC-FM") Kingston, ON
12. Radio Waterloo Inc. ("CKMS-FM") Waterloo, ON
13. Radio Western Inc. ("CHRW-FM") London, ON
14. The Student Radio Society of the University of British Columbia ("CITR-FM") Vancouver, BC
15. The University of Calgary Student Radio Society ("CJSW-FM") Calgary, AB
16. The University of Victoria Student Radio Society ("CFUV-FM") Victoria, BC
17. Amherst Island Radio Broadcasting Inc. ("CJAI-FM") Stella, ON
18. KCVI Educational Radio Station Incorporated ("CKVI-FM") Kingston, ON

19. La radio communautaire de Rivière St-Augustin inc. ("CJAS-FM") Saint-Augustin, QC
20. Radio Bishop's Inc. ("CJMQ-FM") Sherbrooke (Lennoxville), QC
21. Radio Blanc-Sablon inc. ("CFBS-FM") Lourdes-de-Blanc-Sablon, QC, and transmitters CFBS-FM-1 Middle Bay and CFBS-FM-2 Rivière-Saint-Paul
22. Radius Communications Inc. ("CJTR-FM") Regina, SK
23. Trent Radio ("CFFF-FM") Peterborough, ON

1. We are writing on behalf of the National Campus and Community Radio Association/l'Association nationale des radios étudiantes et communautaires ("NCRA/ANREC") in support of 23 renewals for radio programming undertaking licences listed here. We represent more than 85 members, including these stations. We request an opportunity to appear if there is a hearing.

2. The NCRA/ANREC is a not-for-profit national association working to recognize, support, and encourage volunteer-based, non-profit, public-access campus and community-based broadcasters in Canada. We provide advice and advocacy for individual campus and community ("c/c") stations, and conduct lobbying and policy development initiatives for the sector with a view to advancing the role and increasing the effectiveness of our sector.

3. We are pleased to note that these applications have raised no concerns and are complete, and that the Commission intends to renew them for full seven-year terms, subject to interventions. Over their last licensing period, we believe these stations have all made efforts to maintain or improve their services.

4. Many of these stations have worked to develop sustainable staff and volunteer structures, and policies and procedures which will aid them in maintaining compliance. Some have made great efforts to stabilize and diversify their sources of revenue, including applying for grants, increasing local advertising, and improving their local community fundraising. Many are planning ways to strengthen their local programming and logging capacities to meet the CRTC 2010-499 requirement for 15 percent locally produced-spoken word.

5. Some stations have also made programming and governance changes as they transition from instructional community licenses to community licenses, or from campus to community licenses, and others have made, or will soon make, substantial changes to their bylaws in order to be compliant with CRTC requirements and with current not-for-profit legislation. We can also say with confidence that all 23 of these stations filed their Annual Returns on time in 2013 and 2012, thanks in part to an NCRA/ANREC outreach campaign.

6. By our count, grants available from the Community Radio Fund of Canada ("CRFC") have aided 18 of the stations listed here, including a project by CFUV-FM to hire a Campus Communications Coordinator to produce a weekly spoken word program about news at the university; to CJMQ-FM, who were able to hire a News Coordinator as the only broadcaster serving the local Anglophone Official Language Minority Community; and CHRW-FM, who built the capacity of local musicians to record their music to be played on the radio and distributed. Given the collaborative nature of the NCRA/ANREC, much of this work and its lessons is shared with other members, amplifying the effects of the work beyond its original investment in one station.

7. The NCRA/ANREC member stations listed in this notice represent a broad cross section of the c/c radio sector in Canada. Below are a few of the unique and important contributions those stations are making to their individual communities, to training and local talent development, and to the broadcasting system as a whole.

8. CHMA-FM is the campus station at Mount Allison University in Sackville, NB. They are currently running an IndieGogo crowd-funding campaign to help build the station's capacity and have been pledged more than \$3500 to date. They also recently partnered with the local Struts Gallery and the Faucet Media Arts Centre to offer an artist's residency. As part of that work, local citizens were trained as news correspondents to cover environmental, economic, social and political issues that matter to people in Sackville. They broadcast the collected works in front of a live studio audience.

9. CFBU-FM broadcasts from Brock University in St. Catharine's, ON. In the last year they have created a permanent part-time Spoken Word Director position with help from the CRFC, and started a new LGBTQ show, a French language spoken word show, a Punjabi music show, and a spoken word show discussing interesting research at Brock University. They have also increased the number of live remote broadcasts and are creating a CD compilation featuring local musicians from both the campus and greater St. Catharine's.

10. CHRY-FM broadcasts from York University to North Toronto. Its programming reflects the cultural diversity of the region, including programming in ten languages and a strong selection of Afro-Caribbean shows. The station recently increased the participation of students at the station to 38 percent of their volunteers by increasing campus outreach, including introducing playlist competitions for their programmers, organizing a winter carnival, and incorporating radio work into class assignments. They have also started a pre-recorded series called "Amptrex" that introduces new Canadian talent in Caribbean, urban, indie, electro, world and jazz, blues and folk music.

11. CJLX-FM, broadcasting in Belleville, ON, is in transition from a campus instructional licence to a campus licence. It was first licensed as a community-based campus station in 1990 and has continued to cultivate connections to both the campus and the community, including having community and student representatives on its board, and having both students and community members doing programming. One of their shows is "Intermission", a weekly interview program with local musicians. Given that they serve a relatively small community, we are told that have been able to feature an impressive number and diversity of artists. They are also working with the Quinte Arts Council to expand their weekly 5-minute "Arts Update" into a 30-minute show.

12. In the last year, CHMR-FM in St. John's, NL, has increased their outreach for spoken word volunteers and now have an active group of about 15 people who help produce a daily afternoon news program about campus and community arts. They have recently added Greek, Japanese and Spanish language shows, and an Indian show will be starting soon. Considering the relative cultural homogeneity of St. John's, they are very proud of this programming diversity. As a result of their outreach efforts, the station is receiving more music from local artists than ever before.

13. The Ottawa, ON campus licensed station at Carleton University, CKCU-FM, has a successful new spoken word show called “Welcome to our World”, which is hosted and produced by people who are blind. This has led to the station establishing an innovative radio camp for blind and visually-impaired children. They also recently had their most successful funding drive ever, raising more than \$135,000 in individual donations from the campus and community.

14. CKUT-FM, in Montreal, QC, recently developed remote broadcasting kits called “Beagle Bones” which use a backpack to contain equipment that attaches to a cell phone so they can increase their live and field reporting capacity with very little cost. They have also established a working relationship with the McGill Department of Social Work, which has led to a show called “Radio Moon” featuring volunteers with mental illnesses and facilitation by Social Work students. Another program pertaining to disabilities, called “The Avalanche”, has been on the air for more than five years. It is about to start a crowd-funding campaign in order to provide live web-based sign-language translation of their shows for those who are deaf or hearing impaired.

15. CIXX-FM in London, ON, a former campus instructional station, has embraced its new mandate as a campus station. They have begun an outreach and promotions campaign that highlights the station’s connection and commitment to both Fanshawe College and London. As part of that work, they are hosting live broadcasts of the city-wide high school hockey and football championships. They have also been broadcasting a weekly program for approximately 20 years that is produced by volunteers from the London Jazz Society.

16. CHLY-FM serves Nanaimo, BC and nearby communities. For the last eight months, the station ran a series of extremely popular live-to-air music performances from a downtown music venue that featured local and touring musicians three times a week. They also broadcast a live-to-air tango program every Sunday. They are continuing this work by partnering with Nanaimo’s Downtown Business Improvement Association to produce more music shows from local venues and outdoor spots. The station is also very engaged with its members, with more than 200 people attending the most recent annual general meeting.

17. CHUO-FM, a bilingual campus station at the University of Ottawa, takes pride in its programming produced by and for Ottawa’s Franco- and Anglo-African, and Anglo- and Franco-Caribbean communities, including a live remote broadcast for Jamaican Independence Day. They have also been implementing an annual public service announcement campaign called “Black History Month Minutes” whereby they produce 20 different PSAs in both French and English about black history in Canada, and broadcast them once per hour throughout February. They are currently introducing a new format called “Radioactive” in order to increase campus and community participation in programming; from 9am – 3pm each day they will play all Canadian music, and encourage volunteers to collaborate on producing and hosting music and spoken word content.

18. The first campus radio broadcast in the world took place more than 90 years ago on the Queen’s University Campus in Kingston, ON. CRFC-FM recently celebrated this milestone with a walking tour, an online exhibit, and, of course, radio broadcasts. The station recently revised its governance structure in order to comply with CRTC requirements. CRFC-FM also participated in the NCRA/ANREC’s Resonating Reconciliation project by producing a documentary about the legacy of Indian residential schools in their community, as well as a 15-part documentary series based on a

book about Indian residential schools. The 2012 National Campus and Community Radio Conference was hosted by CRFC-FM.

19. CKMS-FM, which operates in Waterloo, ON, is applying to change its designation from a campus-licensed station to a community-licensed station. Since 2008, when the station lost its student funding levy from the University of Waterloo, it has moved locations, and found new ways to fund its operations. They have since applied for additional funding from the CRFC to help develop their daily news program which, since it started last year, has attracted new volunteers and led to increased participation in training workshops. They are also proud of a new weekly show that features interviews and live performances from local musicians.

20. CHRW-FM operates out of the University of Western Ontario in London, ON. The station is developing new production facilities to broadcast more live-to-air shows from the station itself, and as part of its campus outreach, recently broadcast 24-hours of special programming called "All Black Everything", dedicated to celebrating Black culture, which featured discussions led by student cultural clubs and other local organizations and ended with a live-to-air concert. CHRW-FM is also a founding member of the Jack Richardson Music Awards, created to recognize and promote local musicians.

21. CiTR-FM broadcasts from the University of British Columbia in Vancouver, BC. This year, with the help of a CRFC grant, CiTR-FM hired a local web developer to create a fully compliant digital playlist that is integrated with their digital library and is easy for programmers to use. As programmers enter information for their show, the playlist software provides feedback about the show's compliance with programming and Canadian content requirements, which helps ensure that all of the station's programming complies with regulatory requirements. They have offered to share this service with all other NCRA/ANREC members.

22. In the last two years, CJSW-FM's volunteer base has increased from 200 to 300 volunteers. The Calgary, AB station credits stronger community outreach for this increase. Their volunteer crew includes 10 volunteers with intellectual disabilities who are involved in programming, production, and library maintenance. They also had their most successful funding drive ever, with individual listeners pledging more than \$229,000. Due to this success, in conjunction with CRFC funding, the station has increased its full-time core staff from four to six people, and has hired staff to coordinate a new production department and a news and spoken word department.

23. CFUV-FM, which broadcasts from the University of Victoria in Victoria, BC, is hosting this year's National Campus and Community Radio Conference in June. Each summer, the station also hosts youth radio camps. Past camps have partnered with community organizations and university departments like the Department of Indigenous Studies, which co-organized a camp for Indigenous youth. Other camps have focused on young women, young women of colour, and kids in science. The station is also proud of their commitment to accessibility, which includes developing an award-winning program whereby 12 special needs volunteers contribute to programming, production and office support, and a spoken word program, Access UVic, run by and for students with disabilities.

24. CJAI-FM, Canada's only radio station operating from a former milk barn, serves Amherst Island, ON, and nearby communities. A CRFC grant allowed them to record a series of historical community remembrances for broadcast, and provide these recordings and transcripts to a local primary school library, history museum, and county archives. The station produces seven live music shows a week featuring local artists in a range of genres and last year, their show "The Wolf's Den" broadcast 50 weeks of live musical performances. They also produce a marine forecast each Friday that includes details of the anchorages around Amherst Island for local boaters.

25. CKVI-FM, broadcasting from Kingston, ON, is Canada's first high school-run radio station that incorporates training, programming and production work at the radio station into the students' academic curriculum. They recently partnered with youth from Radio Regent in Toronto on a CRFC-funded project. Each station produced nine documentaries and nine spoken word features on local artists and issues. As part of the project they also produced nine public service announcements for Kingston-area not-for-profit community groups and charities.

26. CJAS-FM is the only locally-originating broadcaster in the small community of Saint-Augustin, in the Côte-Nord region of Quebec. In 2012 they received a CRFC grant to increase their capacity to produce local news and promote the work of local musicians. The station produces an annual keepsake community calendar featuring the work of local photographers and as part of their fundraising, and every Wednesday night they run a licensed radio bingo.

27. Other than CBC, CJMQ-FM is the only English-Language broadcaster in Sherbrooke, Quebec. As mentioned above, the station has hired a news reporter and are proud of the fact that they are the only local broadcaster covering all stories, big and small, for the local Anglophone community. They've since applied for another CRFC grant to expand their volunteering base, which is stretched across a large geographical area, by using technology that lets people do live programming from their homes. This would also include hiring additional staff to doing increased outreach and training to community groups and prospective volunteers in surrounding communities.

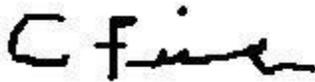
28. CFBS-FM broadcasts to Blanc-Sablon, QC on the lower North Shore, including a portion of Labrador, reaching a population of 2500 with 450 members. They just celebrated their 30th year on-air and feature a bilingual mix of traditional local Quebecois, Acadian, and Newfoundland and Labradorian music. They have strong connections with their municipality, broadcasting election notifications, boil water notices and other community events, as well as with the local hospital. They also broadcast the annual community hockey tournament live. As part of their community service they also feature a free "for sale" and jobs listing that is broadcast once a day and archived on their website.

29. Until CJTR-FM was licenced in 2001, Regina, SK was the largest market in Canada without a c/c radio station. Over the last decade, CJTR-FM has developed relationships with the Regina Folk Fest, the Gateway Music Festival, and the Cathedral Village Arts Festival. During a recent strategic planning session, the station's Board decided to increase the amount of live programming broadcast from each of these festivals, and develop additional community partnerships. CJTR-FM is also looking to expand their staff capacity by hiring a Volunteer Coordinator who will also assist with community outreach.

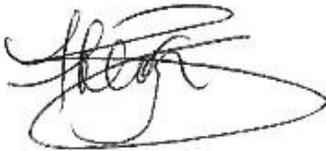
30. CFFF-FM, which broadcasts from Peterborough, ON, has volunteers ranging in age from four to more than 90 years old. They recently ran a successful program funded by the CRFC where there were able to recruit aspiring musicians who were 14 to 16 years old and pair them with older musicians for workshops and live jam sessions. All of the content was recorded and used to produce 20 90-minute radio shows. The program was partially inspired by well-known Canadian musician Serena Ryder's experience at CFFF-FM when she was growing up.

31. In conclusion, we believe these 23 applicants have accomplished a great deal during their current licence terms, and we are pleased to share this information about some of their successes with the Commission. We encourage the Commission to approve all of these applications and grant full-term renewals, allowing these stations to continue to serve their communities in furtherance of the objectives of the Broadcasting Act.

Thank you,



Catherine Fisher
NCRA/ANREC External Policy Committee



Freya Zaltz
Regulatory Affairs Director
NCRA/ANREC Advisory Board



Shelley Robinson
Executive Director
NCRA/ANREC

C/c

Attic Broadcasting Co. Ltd. ("CHMA-FM") Sackville, NB
Brock University Student Radio ("CFBU-FM") St. Catharine's ON
CHRY Community Radio Incorporated ("CHRY-FM") Downsview, ON
Loyalist College Radio ("CJLX-FM") Belleville, ON
Memorial University of Newfoundland Radio Society ("CHMR-FM") St. John's, NL
Radio Carleton Inc. ("CKCU-FM") Ottawa, ON
Radio CKUT ("CKUT-FM") Montréal, QC
Radio Fanshawe Incorporated ("CIXX-FM") London, ON
Radio Malaspina Society ("CHLY-FM") Nanaimo, BC

Radio Ottawa Inc. ("CHUO-FM") Ottawa, ON
Radio Queen's University ("CFRC-FM") Kingston, ON
Radio Waterloo Inc. ("CKMS-FM") Waterloo, ON
Radio Western Inc. ("CHRW-FM") London, ON
The Student Radio Society of the University of British Columbia ("CiTR-FM") Vancouver, BC
The University of Calgary Student Radio Society ("CJSW-FM") Calgary, AB
The University of Victoria Student Radio Society ("CFUV-FM") Victoria, BC
Amherst Island Radio Broadcasting Inc. ("CJAI-FM") Stella, ON
KCVI Educational Radio Station Incorporated ("CKVI-FM") Kingston, ON
La radio communautaire de Rivière St-Augustin inc. ("CJAS-FM") Saint-Augustin, QC
Radio Bishop's Inc. ("CJMQ-FM") Sherbrooke (Lennoxville), QC
Radio Blanc-Sablon inc. ("CFBS-FM") Lourdes-de-Blanc-Sablon, QC, and its transmitters CFBS-FM-1
Middle Bay and CFBS-FM-2 Rivière-Saint-Paul
Radius Communications Inc. ("CJTR-FM") Regina, SK
Trent Radio ("CFFF-FM") Peterborough, ON

*** END OF DOCUMENT ***