



NCRA/ANREC
608-180 Metcalfe St.
Ottawa, ON K2P 1P5

John Traversy, Secretary General
Canadian Radio-television and Telecommunications Commission
Ottawa, Ontario, K1A 0N2

Broadcasting Notice of Consultation CRTC 2013-154,
Application No. 2013-0303-1

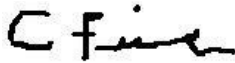
April 25, 2013

Dear Secretary General,

1. The NCRA/ANREC supports the application of the Wells Community Radio Association (“WCRA”) for a broadcasting license to operate an English-language FM developmental community radio programming undertaking in Wells, BC.
2. The NCRA/ANREC is a not-for-profit national association working to recognize, support and encourage not-for profit, volunteer-based, public access campus and community-based (“c/c radio”) broadcasters in Canada. We provide advice and advocacy for individual stations, and conduct lobbying and policy development initiatives with a view to advancing the role and increasing the effectiveness of our sector.
3. Wells is a small town in the Cariboo region of British Columbia. It has a year-round population of just 236 people, although it is a very popular tourist destination in the summer, as it is located near the historic gold rush town of Barkerville and the Bowron Lakes Provincial Park.
4. Wells is not served by local media, and the town’s only terrestrial radio option is CBC, which broadcasts out of Prince George. The NCRA/ANREC therefore believes that Wells could benefit from a community-access radio station like the one proposed by WCRA.

5. We recognize the efforts WKRA volunteers have made over the last 5 years to create a new organization for this purpose, and to develop the infrastructure and organizational capacity to carry out this goal.
6. We appreciate WCRA's stated commitment to supporting local artists, developing locally relevant spoken word programming, and reflect the diverse histories of their region. These commitments embody the spirit of community radio and illustrate the positive impact a station like Wells Community Radio could have on its local community.
7. WCRA is not currently a member of the NCRA/ANREC, but we have been in contact with them, and we support the efforts of WCRA volunteers to establish a community radio station. We intend to offer assistance and resources to them should they desire them, as they continue to develop their proposed radio service.

Sincerely,



Catherine Fisher
NCRA/ANREC Board of Directors



Freya Zaltz
NCRA/ANREC Regulatory Affairs Director

cc: Wells Community Radio Association

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